

August 31, 2007  
Mori Building Co., Ltd

## **Children Take Part in Mori Building General Disaster Drills "The Place to Seek When Disaster Strikes"**

On August 30 (Thu), Mori Building Co., Ltd (headquarters: Minato-ku, Tokyo; President and CEO: Minoru Mori) hold general disaster drills in Roppongi Hills.

A fundamental concept of development undertaken by Mori Building is the creation of communities that people will seek - not run away from - in times of crisis. Based on this concept, the company is tackling a variety of ways to make safer and more secure communities that serve as disaster relief centers for the surrounding area and are themselves highly disaster resistant. Even compared with the various drills held year-round, the current disaster drills are very large in scale. Held every year with the full participation of all Mori Building employees, these activities aim at securing the safety and well-being of not only tenants and residents of the immediate community but also people living in the surrounding area in time of disaster, as well as facilitating the rapid restoration of building functions.

This year the general drills were scheduled to take place during the summer school holidays in order to provide local school children with an opportunity to actually take part in the drills. Through the experience, it is hoped that they will be better prepared mentally and will take time to consider what measures should be taken in the even of a disaster.



Drilling in the proper use of a fire extinguisher.

On the day of the special program for children, a total 23 persons (14 children accompanied by 9 parents/guardians) participated in a variety of experiential drills including emergency first aid treatment for bleeding, evacuation from a smoke-filled environment, and what it feels like to be in an earthquake with a seismic intensity of 6 using a special simulation truck. The children who participated in this year's drills described their experience with remarks like "If that had been a real fire or earthquake, I am sure it would be even more difficult", "That was the first time for me to use a fire extinguisher, and I am sure it will come in handy", and "This experience will be useful when I write my summer research report." Through the drills, the children had a fascinating experience while learning about the vital importance of disaster measures.

Scenes from the Drills



Experiencing the shaking of a quake with a seismic intensity of 6 in a special simulation truck.



Learning how to tie knots.



Making a tourniquet from a necktie and disposable chopsticks.



Sampling emergency rations (Magic Rice)

Mori Building has formulated an original framework of anti-disaster measures that takes into consideration the protection of not only the people who live and work in our facilities but also the safety and well-being of those in the nearby area. The company is moving forward with diverse measures and plans including the storage of emergency food supplies on a scale unprecedented for a private sector enterprise (approx. 200,000 meals) and the development of original systems for the rapid collection of information on the state of damage in a disaster. Also in response to long-period seismic event activity such as observed in the Chu-etsu Oki earthquake in Niigata prefecture, Mori Building has already put into operation an originally developed system that can detect the first signs of critical seismic activity and safely suspend elevator service.

In the future, Mori Building will continue to elevate the level of safety from the perspectives of both hardware and software by pursuing more anti-disaster facilities and measures and improving organization and systems that rely on the human element. At the same time, the company will aggressively create opportunities for experiential drillings and promote heightened consciousness of disaster preparedness all with the aim of making Roppongi Hills and other Mori communities into places that people in the area will seek for safety and shelter in times of disaster.

**For more information, please contact:**

Public Relations, Mori Building Co., Ltd. (attn.: Morisawa, Ikki)  
Tel: +81-3-6406-6606, Fax: +81-3-6406-9306  
E-mail: [koho@mori.co.jp](mailto:koho@mori.co.jp)