

July 13, 2007
Mori Building Co., Ltd.

Roppongi Hills Receives ULI Award for Excellence

Roppongi Hills (Minato-ku, Tokyo, completed in 2003) and Mori Building Co., Ltd. (headquarters: Minato-ku, Tokyo; President and CEO: Minoru Mori) have been selected to receive the prestigious ULI Award for Excellence from the U.S.-based nonprofit Urban Land Institute (ULI). In this year's competition, Roppongi Hills was selected from among 230 outstanding development entries submitted from around the world.

The jury selection of Roppongi Hills for the award was supported by the following points:

- Setting standards for innovative land use the largest private-sector urban redevelopment project ever undertaken in Japan and on a scale rarely seen in any other country and for providing an excellent example of large-scale comprehensive development that creates a community by encompassing not only office, residential, hotel and retail facilities but also an art museum and an educational institution.
- Demonstrating how “greening” can be effectively promoted and incorporated in redevelopment through a variety of measures including adoption of rooftop gardens and preservation of a historic garden.
- Introducing cutting-edge technology and superior anti-seismic architecture and engineering.
- Enhancing the attractiveness of a central urban area and revitalizing the surrounding area as evidenced by 40 million plus annual visitors from both around Japan and overseas to the development since its opening.





ULI Award for Excellence

Since 1979, ULI has been identifying and recognizing outstanding development projects in both the public and private sectors with the presentation of the “ULI Award for Excellence”. The awards define the standard for land use and evaluate projects all over the world not only from the design perspective but also the entire development process of from construction and economic viability to marketing and management. Together with the previously announced 10 winners from North America and 5 winners from Europe, the 5 developments selected from the Asia-Pacific region bring the total number of 2007 ULI award winners to 20. Following the Institute’s recognition of the Atago Green Hills development in 2003, the selection of Roppongi Hills marks the second time that a development project of Mori Building Co., Ltd. has been honored by this award.

Urban Land Institute <http://www.uli.org>

ULI, the Urban Land Institute is a nonprofit research and education organization in the US. Founded in 1936, the Institute now has more than 31,000 members in 92 countries, and provides leadership in the responsible use of land and in creating and sustaining thriving communities. The membership includes leading developers, investors, property owners, planners and university professors.

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【Rice planting at rooftop garden in Roppongi Hills ↑】

【Events held in Roppongi hills ↓】

