

Press Release

2009-04-01

Mori Building Co., Ltd.

Welcome Remarks by Minoru Mori, President and CEO of Mori Building Co., Ltd.

The following is a summary of remarks presented by the President and CEO of Mori Building to welcome new employees at the company initiation ceremony held today, April 1, 2009. This fiscal year, the Mori Building Group welcomed 45 new employees (at Mori Building Co., Ltd.: 34 general staff members and 9 administrative staff members; and at Mori Building Ryutsu System Co., Ltd.: 2 general staff members).

Summary of the Welcome Remarks

In this special year, the 50th anniversary year of the founding of Mori Building, I want to extend my heartfelt welcome to this elite group, the winners of our rigorous recruiting competition.

Today we are facing an era of serious economic depression on a global scale, but looking back over the past 50 years we see that our business has a history of perseverance and progress in difficult economic times. Once again, we want to treat this not as a "difficulty" but rather as an "opportunity" as we aggressively steer the organization forward.

Through urban design that is timely, safe, environmentally friendly, and worthy of today's knowledgeable and informed society, we aim to attract people, money, and materials from across the globe to make Tokyo a center of activity for Asia and for the entire world. In order to do this, it is necessary to bring into being the "Vertical Garden City" that we have championed for many years. If we cannot succeed in this urban design effort, Japan is not going to be able to sustain a stable economy over the long term. From this perspective, our success is directly linked to the success of Tokyo, and in turn, Japan as a whole. With strong determination born of this sense of urgency, now is the time for us to act to implement the "Green Urban New Deal Policy." Here today, I want to again proclaim that we will move forward steadily with the creation of a new urban model for the world.

Mori Building will always continue to pursue new dreams. As you carry on the responsible work of urban design that is so important for the future of Japan, fully grasp the objectives that should be achieved. Then, in striving to achieve those objectives, always define each problem for yourself as you actively take on the challenges faced. By nature, this will lead to the development of your own abilities, and the resulting accumulation of knowledge and expertise will enable you to grow to become a person who contributes to both the company and society. Looking ahead to Mori Building's next 50 years, I have great expectations for the future achievements of our new employees.

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