

WHAT ART CAN DO FOR SOCIETY. LEARNING ABOUT THE ART OF THE FUTURE.

UPCOMING LECTURES FOR "MAM ART COURSE 2009"

Mori Art Museum presents "MAM Art Course," a series of educational courses exploring diverse facets of contemporary art. The courses are divided into three themes, A, B and C — Art, Business and Culture — and investigate the complex web of relations that exists between art and society. Prominent lecturers will talk about new approaches to copyright as it pertains to art for the 7th lecture, and about the relationship between corporations and cultural endeavors for the 8th lecture.

"MAM ART COURSE 2009" *Japanese-English simultaneous interpretations available

No.7 "Art and intellectual property right: New role of Creative Commons"



Culture



The arrival of the information age and the potential to share vast amounts of data have prompted some to call for a reconsideration of the concepts of intellectual property and copyright law. This is a field that is of obvious importance to the visual arts. Creative Commons is a nonprofit organization (established in 2001) that aims to develop and support the circulation of information and intellectual property by providing a flexible range of protections and freedoms. Lawrence Lessig, a founding board member of Creative Commons, discusses the progress of Creative Commons to date and what lies ahead for it in the future.

Date: 19:00-21:00 Friday, 1 May 2009

Lecturer: Lawrence Lessig (Professor, Stanford Law School)

Capacity: 250 (Bookings Required)

Lawrence Lessig

Earned a JD from Yale University. Clerked for a U.S. Supreme Court Judge. Teaches and writes in the areas of constitutional law, contracts, and the law of cyberspace. Prior to joining the Stanford faculty, he was at Harvard Law School and at the University of Chicago. Is the author of numerous books including "Code" (1999) and "The Future of Ideas" (2001).

No. 8 "The relationship between corporations and culture" (TBD)



Business



With the progression of globalization, the focus of attention in the art world gradually shifted to the developing countries such as China and India — just as they did in the political and economical spheres. The accumulation of new wealth in these countries also led to the development of a contemporary art bubble. That has all but ended now, of course, with the onset of the worst financial crisis in 100 years. The environment surrounding the art world has become particularly severe. Cultural support activities by corporations, which became particularly prominent in Japan in the early 1990's, are undergoing a transformation and diversifying. This is the appropriate time to ask how true creative cultural energy can be harnessed to benefit companies. In this lecture, Tsujii Takashi looks back at the establishment of the Seibu Museum in the 1970s and also discusses the direction that relations between corporations and cultural activities are likely to take in the future.

Date: 14:00-16:00 Wednesday, 23 September 2009

Lecturer: Tsujii Takashi (poet, author)

Capacity: 250 (Bookings Required)

Tsujii Takashi

Born 1927 in Tokyo. Real name Tsutsumi Seiji. Graduated with a degree in economics from the University of Tokyo. Currently serving as chairman of The Saison Foundation. Founder of the Saison Group. Played a leading role in the so-called "Saison culture" age during the 1970s and '80s. Since retiring from business in 1991, has concentrated on writing and has published numerous poems, novels and works of criticism. Recent publications include "Jidenshi no tame no esukisu (Esquisse for autobiographical poetry)" (winner of the 27th Gendai Shijin [modern poet] Award) and the novel "Too! hanabi (Distant fireworks)"

Venue: Tower Hall, Academyhills, 49F Roppongi Hills Mori Tower

Organizers: Mori Art Museum, Academyhills

Corporate Sponsor: UBS Group

Admission: Adult 1,000yen/Student & MAMC Member 500yen

Details/Bookings: Details and bookings will be available on the Mori Art Museum website on April 1. **WWW.MORI.ART.MUSEUM**

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