

Designing the Future for Global Cities and Lifestyles

Innovative City Forum 2019

- How will we be living in 20 years? -

Mori Art Museum and Academyhills operated by Mori Building Co., Ltd., and Institute for Urban Strategies –The Mori Memorial Foundation are joining hands with co-organizer The Japan Foundation Asia Center to stage the next segment in the international conference series on cities and lifestyles of the future -- “Innovative City Forum 2019 (ICF)” -- on November 19 – 20, 2019 at Roppongi Hills.

Held every year since 2013, ICF is an international conference for “designing the future for global cities and lifestyles”. Global opinion leaders including scholars, researchers, engineers, artists, designers, enterprise managers, and journalists come from diverse fields of endeavor, both from within Japan and abroad, to discuss lifestyles of the future in the context of technological innovation, and the future of the cities that underscore those lifestyles. To date, there have been 289 speakers, and 60 persons are scheduled to take the podium this year.

In its 7th edition this year, “the 4th industrial revolution and what lies beyond that” will be discussed beyond generations. For the keynote presentation, it welcomes Jorgen Randers, Professor Emeritus of the BI Norwegian Business School and authority on sustainable development in its relation to the future and climate change; Keisuke Toyoda, formerly of Tadao Ando Architect & Associates and now an international consultant of architecture, urban development and technology; and Fumio Nanjo, Director of Mori Art Museum.



The United Nations has raised “sustainable cities and communities” as a goal in its SDGs, while modern cities are facing aging populations, deteriorating environments, increasing difficulties in ensuring food and energy supplies, and a plethora of other issues. Meanwhile, the rapid pace of technological innovation offers hope that these problems will be solved in time, and lifestyles are likely to change in the process as well. The situation calls for a new vision of the future that pools the latest ideas from multilateral viewpoints that speak to society, lifestyle choices, culture and more. ICF provides a platform for advocating directions to a better future and discussing the fundamental question of humankind’s purpose for living, from diverse angles.

[Outline of Innovative City Forum 2019]

Date:	Tuesday, November 19 – Wednesday, November 20, 2019
Place:	Roppongi Academyhills (49F Roppongi Hills Mori Tower)
Admission:	¥5,000 per session (Tax included) * ¥2,000 (tax included) for sessions hosted by The Japan Foundation Asia Center and ICF Hub
Organized by:	Institute of Urban Strategies – The Mori Memorial Foundation, Mori Art Museum and Academyhills
Co-organized by:	The Japan Foundation Asia Center
Supported by:	World Economic Forum, International House of Japan, Loftwork Inc.
Details/Registration:	ICF official website (http://icf.academyhills.com).

Mori Building has involved in joint research and various verification in cooperation with leading research institutes, universities and companies. Using Roppongi Hills and other “Hills” as a platform for testing and transmitting, it will continue discussing on how cities and lifestyles of the future should be, and, by practicing urban development in ways that spawn innovation, it seeks to enhance Tokyo’s magnetism as a global city.

[Contact for International Media]

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Highlight Sessions of ICF 2019

■ **Future and the Arts Session:**

How Humanity Will Live Tomorrow

Technological innovation constantly influences “cities and lifestyles”, “socio-economic systems” and the “natural environment”. It spurs changes in the “value of happiness”, though no one knows what those changes will be. With such uncertainty upon us, this session will have experts from diverse backgrounds discussing the future of “cities and architecture”, “lifestyles and well-being” and “capitalism and happiness” in contrast to the subjective images expressed in art.

* This session has been planned as a coordinated program with the “Future and the Arts” exhibition starting November 19 at Mori Art Museum, and the artists will also take the podium.

■ **Brainstorming for IR4:**

A Society Transformed by Big Data: What Will Become of Governance, Economics and Lifestyles?

In the 21st century, data is said to replace oil as a vital resource. Big data, in particular, is expected to raise the standard of living by improving the quality of medical care, social services, and more. However, there are fears among the distrust in managing personal information, and the chances of living in a society of mass-surveillance. A society in which everything is based on data is just around the corner; this session explores what sort of society we should be aiming for.

■ **Urban Strategy Session:**

Tokyo 2035 – Radiant World City: What Will People Want from the Urban Spaces of the Future?

Workstyle reform is widely promoted in recent years, how time and space are being used in cities is diversifying through community-based work spaces, telecommuting, dual-location living and other new lifestyles. In this session, the innovators -inventing and practicing new ways of working and living- will bring their perspectives to an examination of how these trends will affect cities.

■ **The Japan Foundation Asia Center Session:**

“Reverse IDEAs”: In Search of New Coordinates from Asian Dynamism

Amidst the powerful vortices and dynamism in the various regions of Asia, the plethora of “Reverse Ideas” is often overlooked. As we head to the future, this session will take hints from “Reverse Ideas” to discuss and explore “new standards” that will spawn activities rich with free thoughts and suggestions.

*The program and speakers are subject to change. For the latest information, visit <https://icf.academyhills.com/en/>

Innovative City Forum Program Committee



Heizo Takenaka (Left)

“We need to explore uses of big data and governance that people can trust, as an integral part of incorporating technology into our cities.”



Hiroo Ichikawa (Center)

“The future is definitely coming. ICF will arm participants with ideas they can try when their cities are at that fork in the road.”



Fumio Nanjo (Right)

“Does technology make people happy? What does it mean to be human? These are questions we will be facing at ICF.”