

Innovating and bringing history to life at Ginza**GINZA SIX celebrates its first anniversary**

Capturing attention as a cultural dissemination center for the world, the facility is expected to have drawn 20 million visitors at the time of this milestone

GINZA SIX, the Ginza area's largest mixed-use facility and the first luxury shopping mall in Japan, will celebrate its first anniversary on Friday, April 20, 2018. GINZA SIX is popular across a wide customer demographic ranging in age from the 20s to the 60s, with men and women more or less equally represented. The driving force behind sales has been wealthy customers—not just from Tokyo, but also from other areas of Japan and from abroad. Thanks to a prime location in the upscale Ginza district, the number of repeat customers, drawn from a wide area, including overseas locales, continues to grow. The number of visitors over the course of the full year is expected to be around 20 million. Projected sales for the year are 60 billion yen.

Capturing attention as a cultural dissemination center and a Ginza for the world

“We’ve got off to a great start in our first year in business, with solid sales,” said President Soichiro Kuwajima of GINZA SIX Retail Management Co., Ltd. “To accompany all the quality products and services offered by the numerous flagship stores that have taken up residence here, GINZA SIX also provides unique experiences and flavors. These include art displays, a rooftop garden, and cultural events at the Kanze Noh Theater. I believe these have been warmly received by customers. Moving forward, we intend to continue embracing new challenges based on our commitment to innovating and bringing history to life at Ginza.”

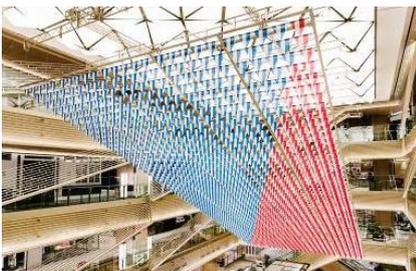
GINZA SIX has also drawn attention for the artworks displayed inside, most notably for a work by Yayoi Kusama on display from the opening day. Reporters have flocked to the facility from Japan and around the world, and the art continues to be featured in numerous social media posts by visitors. Various aspects of the facility have been recognized by awards, including its creative advertising and interior design. It’s emerged as a focal point for cultural transmission as a Ginza for the world, not just Japan.

In addition to retail stores, GINZA SIX offers a range of urban functions, including a significant block of office space, a rooftop garden, Kanze Noh Theater, a bay for tourist buses, and a tourist service center. All this has generated new customer segments and experiences in the Ginza district. Growing numbers of people have visited Ginza since its opening; the numbers of passengers that pass through the Ginza subway station have jumped by some 7,400 per day.¹ A March 28, 2018 announcement of official land appraisals showed land in Ginza 6-chome had gained 16.9% in value over the course of the year—the largest gain for any Tokyo commercial district for the second straight year.

¹Source: Tokyo Metro Co., Ltd., appendix to earnings briefing for the second quarter of the year to March 2018

At GINZA SIX, we intend to continue offering exclusive experiences. We’ve teamed up with overseas highly reputable luxury malls (LANDMARK: Hong Kong, TAIPEI 101: Taiwan) in a program that introduces VIP customers to the partner facilities. Installed in the atrium at the building center, a new art by French artist Daniel Buren marks our first anniversary. The art has also made its way outside as part of the GINZA SIX façade and with flags hoisted along a 1,100-meter stretch of Chuo-dori Street, Ginza’s main thoroughfare. In the future, as a new cultural transmission point for Ginza and for Tokyo, GINZA SIX will continue to display pieces from Japanese and international artists and engage in collaborations with the Kanze Noh Theater, the stores of GINZA SIX, and the local community.

As we look ahead to 2020, when Tokyo hosts the Olympic Games, we hope you’ll keep a close eye on GINZA SIX as we embark on our next stage, hand in hand with the Ginza district.



Daniel Buren
Like a flock of starlings: work in situ
2018

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Daniel Buren
Triangles for the entrance of GINZA SIX work in situ 2018

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Daniel Buren
Following the triangles: a work in situ for GINZA Chuo Street,
Tokyo 2018

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<Contact information for inquiries>

GINZA SIX PR Office (inside office of Sunny Side Up Inc.) Contact persons: Ishihara, Seki, Suzuki
Tel: 03-6894-3200 Fax: 03-5413-3050 Email: ginzasix_pr@ssu.co.jp Web: <http://ginza6.tokyo/>

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<Achievements during the first year>

① From Ginza to the world: Initiatives as a cultural transmission point

▼ Collaborations with artists and other creators

As one of Tokyo's newest centers for cultural dissemination, we present art programs designed to stimulate the senses. A work titled "Pumpkins" by avant-garde artist Yayoi Kusama has been on display in the facility's central atrium, drawing significant attention, since opening day. Installations like the 12 m-high living wall produced by Teamlab and Patric Blanc and a permanent exhibition of public art from popular Japanese and international artists provide opportunities for people to engage with art at various locations throughout the facility. GINZA SIX has also gained a reputation as a place of photogenic spaces and experiences. More than 280,000 items on GINZA 6 have been posted on Instagram and other social media. Since Monday, April 2, 2018, as the facility enters its second phase as a Ginza art space, a new work has been on display in the atrium. The baton has now passed to French artist Daniel Buren. The facility has also pursued initiatives designed to achieve cultural dissemination in harmony with the streets of Ginza. Examples include the flags displayed along Ginza's Chuo-dori Street and the art jacks found on the GINZA SIX facade. (See p. 8 for more information.) A special GINZA SIX video featuring a duet by singers Ringo Shiina and Tortoise Matsumoto about the Ginza district has drawn both attention and praise since the GINZA SIX opening. Called "Main Street," the song was penned by Shiina. It's become a new theme song for the ever-evolving Ginza area.



"Pumpkins" – Yayoi Kusama ©YAYOI KUSAMA



A special GINZA SIX video

▼ Kanze Noh Theater

The Kanze Noh Theater, a cultural/convention facility located on the third floor underground, has presented Noh performances and other events on some 300 days since the opening. Organized by Kanze Kai, it also provides hands-on programs that allow anyone to get a feel for the world of Noh, including an Early Morning Noh Salon, during which visitors can participate in Noh chants; a Parents and Children Course offered during summer vacation; and an Introduction to Noh, which gives explanations of the plays in between performances. This past New Year's featured a special free performance to celebrate the start of the new year, sponsored by GINZA SIX. It also hosted a special open day on which all were invited for a look inside the theater. Over two days, these events attracted a total of around 2,500 visitors. Our plans for our first anniversary include a special nighttime Noh performance by the light of a fire in the rooftop garden, as well as a Noh lesson for parents and their children. Moving forward, we will continue pursuing activities aimed at transmitting traditional Japanese culture to the rest of the world. (See p. 9 for more information.)



A special open day for the New Year

▼ Seasonal events and collaborations with the local area

During our first summer, we partnered with VOGUE, the international fashion magazine, to set up a VOGUE LOUNGE in the rooftop garden. Later, at Christmas time, we organized an event called Snow Dome City, featuring real snow, to present a white Christmas for customers. We also took part in a project called Flowers to Illuminate Streets and Brighten the Future, to light up the trees lining the streets of Ginza. We've teamed up with other prominent commercial facilities and department stores in Ginza to put on GINZA FASHION WEEK. In these and other ways, we've been active on various initiatives that involve the district of Ginza.



▼ Expanding VIP services that provide a special experience

We offer exclusive services for our VIP customers, including valet parking, personal styling, and porter and photography services. To enhance the exclusive GINZA SIX experience still further, we've joined forces with luxury malls overseas to launch a program that introduces VIP customers to the partner facilities. Membership customers eligible to use LOUNGE SIX, our premium lounge, can also relax in VIP lounges at LANDMARK (Hong Kong) and TAIPEI 101 (Taiwan). Likewise, VIP customers of LANDMARK or TAIPEI 101 visiting GINZA SIX are granted access to LOUNGE SIX. Looking ahead, LOUNGE SIX will continue to serve as a base for providing exclusive services to our first-tier customers.

▼ ES activities: Fostering the mindset of a GINZA SIX ambassador

Our activities seek to enhance ES, or employee satisfaction. The goal of the activities is to develop ambassadors capable of proactively communicating the value of the new experiences the facility has to offer. They are expected to communicate the appeal of GINZA SIX, the appeal of each of its stores, and the appeal of the Ginza district to customers in ways that resonate. With an eye to enhancing motivation among the store staff who work at GINZA SIX, we also organize informal parties and motivational gatherings and provide unique opportunities, like a chance to take in a Noh play at the Kanze Noh Theater. These initiatives give staff members a deeper understanding of GINZA SIX and help them acquire various types of knowledge and skills. Moving forward, we intend to continue to undertake and improve such ES activities.

② Community service initiatives

▼ Creating a relaxing space by opening our roof to the local community (GINZA SIX Garden)

Covering an area of approximately 4,000 square meters, the GINZA SIX Garden is the largest rooftop garden in the Ginza area. Situated some 56 meters above street level, it offers 2,200 square meters of green space to the community. The trees growing here include cherry, maple, and pine, a variety that ensures the garden's appearance changes with the four seasons. The corner of greenery with a lawn and water feature provides a space for relaxation and conversation for visitors to GINZA SIX, workers from nearby offices, and others. Various events are organized and take place here, including community yoga classes.

In October 2017, this rooftop garden was certified as an Urban Oasis through the SEGES (Social and Environmental Green Evaluation System, certifications in Japan administered by the Organization for Landscape and Urban Green Infrastructure). This award is conferred on urban green areas that are both pleasing and attractive. Our efforts were recognized to serve as an example of how rooftops can be used to create large green spaces, even at the center of major metropolises.



▼ A center for tourism: The Tourist Service Center and tourist bus bay

GINZA SIX aspires to serve as the gateway to Ginza. To this end, it features a Tourist Service Center and a bay for tourist buses to pick up and drop off visitors. The Tourist Service Center is staffed by multilingual personnel capable of providing tourism information in Japanese, English, and Chinese. It also features a foreign-exchange desk, a duty-free counter, a temporary storage and home-delivery service for luggage, a convenience store, and a souvenir shop. This full range of services ensures the needs of tourists are met. The Tourist Service Center has already served more than 30,000 visitors, including not just foreign tourists, but also visitors from other areas of Japan. The Center also hosts events that convey the charms of Ginza and other regions all over Japan. The events include free Japanese classes, furoshiki (a temporary bag made from a piece of cloth) workshops, and Japanese tea ceremonies.



▼ Community assistance in the event of a disaster

In the event of an earthquake or other natural disaster, GINZA SIX can provide temporary accommodation for 3,000 people rendered unable to return home due to interruptions in public transport services. It's equipped with a warehouse containing enough essential provisions, including food, water, and blankets. Evacuees would be lodged temporarily in the office lobby, the Kanze Noh Theater on the third basement floor, and other parts of the facility.

In August 2017, a disaster drill was held for the whole of the Ginza district. This included a rehearsal of the procedures established for accepting people unable to return home. The drill included a walkthrough of the steps required to guide people to the temporary accommodations in the Kanze Noh Theater.



▼ **Opening the pedestrian underpass: Enhancing convenience and accessibility for visitors**

An underpass opened in December 2017 links the Ginza subway station to GINZA SIX via a passage that lies beneath Harumi-dori Avenue. The underpass was built to eliminate barriers along the route from the Ginza subway station and to expand the network of safe and pleasant routes available to pedestrians. The elevators inside the facility can also be used to access Azuma-dori Street and Mihara-dori Street on the ground level. The pedestrian underpass enhances convenience and accessibility for visitors and makes GINZA SIX even more inviting and open to the local community.



③ **The economic impact of GINZA SIX: Lifting still higher the status of a Ginza that belongs to the world**

The number of visitors to Ginza has grown since the opening of GINZA SIX. Based on the appendix to the earnings briefing released by Tokyo Metro Co., Ltd., for the second quarter of the year to March 2018, the number of people using Ginza stations excluding commuter pass users has risen on both weekdays and holidays. Compared to the same period the previous year, the number of such passengers has jumped by around 7,400 people per day*. In addition, land values in Ginza 6-chome have increased continuously since just before the GINZA SIX opening. The standard land value in Ginza 6-chome (Chuo-ku) as announced in September 2017 increased 21.8%, the highest rate of growth of any commercial district in Tokyo. Official land value data released on March 28, 2018, indicates property values in Ginza 6-chome have risen 16.9%. This means the area retained its hold for the second year as the top advancer among the capital's commercial districts.

The opening of GINZA SIX was reported in at least 23 countries around the world (source: Factiva). It has also been featured in tourism promotion videos from the Japanese government and Tokyo metropolitan government, which highlight the facility as quintessentially Japanese and representative of Tokyo. These videos have been distributed worldwide. With the number of customers from abroad on the rise, duty-free sales now account for some 30% of sales. In addition to the increase in sightseers, the number of repeat customers from overseas is also on the rise.

*Source: Tokyo Metro Co., Ltd., appendix to earnings briefing for the second quarter of the year to March 2018

④ **Awards**

- ◇ 35th Mainichi Fashion Grand Prix (host: Mainichi Shimbun; support: Ministry of Economy, Trade and Industry), Topical Award
- ◇ 2017 57th ACC TOKYO CREATIVITY AWARDS, Film Division, A Category (TV commercial) ACC Gold
- ◇ 2017 Nikkei MJ, Nikkei Trendy Products Awards, Eastern Sekiwake
- ◇ 2017 34th U-Can New and Popular Word Awards, nominated
- ◇ 2017 Nikkei Superior Products and Services Awards, Nikkei Marketing Journal Awards for Superiority
- ◇ 2017 Developer & Tenant Awards, Awards for Developers Chosen by Tenants, Newcomer Award
- ◇ 2017 51st Japan SDA Awards, Commercial Sign Division, runner-up
- ◇ Certified through SEGES (Social and Environmental Green Evaluation System) as a Development that Contributes to Society and the Environment through the Creation of Greenery (Urban Development SEGES) and as an Urban Oasis
- ◇ Ginza Display Contest 2017, Japan Design Space Association Award / Ginza Street Association Award of Excellence
- ◇ Interior Design's Best of Year, Large Retail Division (award from major US magazine)

⑤ **Third-party comments**

Comment from Keisuke Okamoto, Vice President of Ginza Street Association and Chairman of GINZA Machidukuri Council

I feel the opening of GINZA SIX has increased the number of visitors to Ginza and revitalized the district. Before GINZA SIX opened, I'd hoped that the facility would blend in with the Ginza streetscape. Since the tenant shops have entrances on the Ginza Street and the facility incorporates Azuma-dori Street and Ginza Passage, it's a facility that creates a new flow of visitors but does not interfere with the traditional attraction to coexist and coprosper with the district—a facility that can serve as a model for future redevelopment. Not only has the number of people coming to enjoy the special time on holidays increased, but the significant block of office space in the project itself has brought office workers to Ginza, which helps support commerce in the area. It's also established a new mechanism for disseminating culture, which is affecting Ginza in positive ways. In addition, the presence of a rooftop garden, various urban functions, and the Kanze Noh Theater means GINZA SIX is serving as a center for long-term stays, something Ginza has been striving to become. I'm delighted about this. Beyond this, Ginza has traditionally been a district of show windows. That makes the harmonious integration of merchandise and art ideal. Art is a vital element of Ginza, and I welcome GINZA SIX's various initiatives, including making use of its spaces to display art. I hope that it will continue to serve as a facility that offers things not found anywhere else and that it will work with its department stores, other commercial facilities, and retail stores to inspire people to stay for a longer time in Ginza.

Comments from stores

▼ Fashion/lifestyle

SAINT LAURENT (B1 to 2F)

Most of our customers are in their 20s or 30s. Our sales have been more or less what we targeted, which means they've been pretty good. Our customer base is mainly people from Tokyo and surrounding areas, people from other areas of Japan in town for sightseeing, and visitors from overseas.

VALENTINO (B1 to 4F)

We've set ourselves apart from our other stores in Japan by offering a huge range of products and special services. Most of our customers are repeat shoppers, which boosts the total number of store visitors. We're also seeing an increase in HNWIs from abroad and new customers from other parts of Japan.

ROLEX BOUTIQUE LEXIA (1F)

Although men in their 30s and 40s make up the bulk of our customers, we have a higher proportion of female customers than our other Japanese stores. They come with a strong desire to buy, thinking, "Well, if I'm going to buy a Rolex, I might as well do it in Ginza!" I also get the impression many of them have been looking forward to browsing GINZA SIX, based on all the attention it's received all over the country.

FRANCK MULLER GENEVE (2F)

What makes us different from our other stores is that we're the biggest directly operated store in Japan. That means customers get the full experience of the Franck Muller brand worldview. As a result, we're constantly drawing in new customers. The GINZA SIX limited editions we prepared ahead of the opening sold out pretty fast, and the limited-edition sweets and alcoholic beverages we offered for each season have been well-received and had more impact than we envisioned.

Gyokusendo (4F)

Foreign tourists account for a large share of our sales. I get the feeling many of them come in with their eye on specific products. The eyes of our customers are also drawn to our unique copper-plated interior. That allows us to catch the eye of customers who'd never even heard about our brand or where it comes from (Tsubame-Sanjo).

ebure (4F)

The brand debuted around the same time as the GINZA SIX opening. The launch of coats for the autumn/winter season, a brand strength, raised our profile sharply. This, coupled with attentive customer service and the provision of information on forthcoming products, has helped us secure significant numbers of repeat customers. Most customers are women in their 40s and 50s. I get the impression many place an emphasis on quality materials and stitching.

Leica (5F)

The limited-edition Leica Q GINZA SIX launched to celebrate the opening created quite the stir, selling out in just two months. We've also worked to generate interest through events such as a talk show from Julian Lennon and a dance performance from geisha and maiko from the Gion district of Kyoto. In contrast to our other stores, many of our customers here are women and young people in their 20s and 30s. All our staff speak English, so interactions with foreign customers go smoothly. That's also contributed to sales.

GINZA TSUTAYA BOOKS (6F)

We've differentiated ourselves from our other stores by making art and Japanese culture the focus of our merchandising. We've installed a gallery, which attracts a lot of art-loving customers, who purchase distinctive products you don't see in other stores, like expensive coffee table books, antique books, and works of art. Our unique concierge service lets us build valuable relationships with customers. Growing numbers of customers come just to meet the concierge.

▼ Food

ISHIYA GINZA (B2F)

Sales are around three times what we projected. The Saqu series, available only at GINZA SIX, has sold out every day since the opening. It remains really popular, with lines still forming for just that. A lot of customers are women in their late 30s. We also get a lot of business from people who work at offices nearby.

Hakejyoyu Noribenyamanobori (B2F)

We've always adhered to the concept of producing the finest home-cooking. We've deliberately remained conventional. Our focus is on carefully hand-prepared food. It's most popular with women in their 30s to 50s. A lot of customers upload snaps of the food to Instagram and other social media sites, which has really benefitted us.

▼ Restaurants/cafes

NAKAMURA TOKICHI (4F)

We offer café menu items and merchandise available only at our Ginza store. You can't enjoy them in Kyoto. The interior features made-to-order items that retain the feel of Kyoto while matching the Ginza ambiance. We also feature high-end tableware we don't use in Kyoto. Differences like this are designed to set us apart from our other restaurants. I get the impression a lot of our customers notice and sense the value of these differences.

THE GRAND GINZA (13F)

The afternoon tea set menu we provide in the lounge is popular on both weekdays and holidays. Business has also been brisk thanks to new products offered for offered for limited times and other popular events. Both the number of customers and the average amount each spends is growing. My impression is that many of our customers favor elegance and authenticity and already know the Ginza area inside and out. We also have a lot of male customers with a keen interest in fashion.

▼ Beauty

YVES SAINT LAURENT BEAUTÉ (B1F)

The Recording Studio (VIP room) for VIP customers has been popular. Its edgy ambiance is in keeping with the Yves Saint Laurent outlook and inspires positive feelings. We hold makeup shows periodically. We also try to find ways to keep the interest not just of first-time visitors to GINZA SIX but of repeat customers. We tend to have more male customers than our other stores.

<GINZA SIX basic information>

Tel: 03-6891-3390 (GINZA SIX general Information available 10:30–20:30)

Address: 6-10-1 Ginza, Chuo-ku, Tokyo 104-0061

Web: <http://ginza6.tokyo/>

Hours: stores/cafes (B2F-5F): 10:30-20:30; restaurants (6F, 13F): 11:00-23:30

Note: Some stores have different hours.

Days closed: None

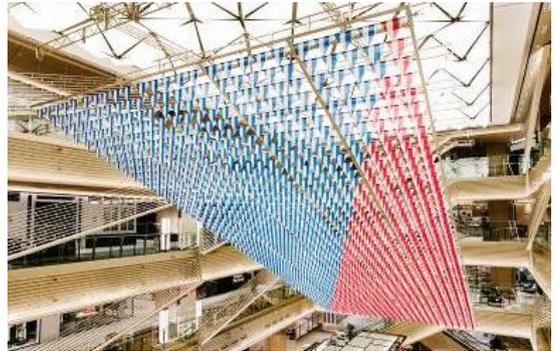
Access: Connected directly to Ginza subway station via an underpass. Ginza subway station is served by the Ginza, Marunouchi, and Hibiya Lines.

<Appendix>

GINZA SIX first anniversary promotion

■ **New work by Daniel Buren**

The iconic atrium in the center of GINZA SIX features a new work by Daniel Buren, a French-born artist who has exhibited worldwide for over 50 years. The work comprises a total of 1,675 of his trademark 8.7 cm striped flags. Red and blue, they fill the atrium with color.



Daniel Buren *Like a flock of starlings: work in situ*
2018 © DB - ADAGP, Paris & JASPAR, Tokyo, 2018 G1226

Name of work: *Like a flock of starlings: work in situ*
Size: Approx. 9 m × 19 m
Location: GINZA SIX 2F central atrium
Period of display: Monday, April 2 – Wednesday, October 31 (tentative)

* **Daniel Buren’s work can also be seen on the streets of Ginza**

In connection with Daniel Buren’s new art in the central atrium inside GINZA SIX, 90 flags (180 sides) through a stretch of some 1,100 m of Ginza Chuo-dori Street, Ginza’s main thoroughfare. A related work is also being exhibited on the GINZA SIX façade near the entrance.



Daniel Buren
Following the triangles : a work in situ for GINZA Chuo Street, Tokyo 2018
© DB - ADAGP, Paris & JASPAR, Tokyo, 2018 G1226



Daniel Buren
Triangles for the entrance of GINZA SIX work in situ 2018
© DB - ADAGP, Paris & JASPAR, Tokyo, 2018 G1226

Name of work: *Following the triangles: a work in situ for GINZA Chuo Street, Tokyo 2018*
Location: Chuo-dori Street, Ginza
On display: Monday, April 2 – Sunday, May 6

Name of work: *Triangles for the entrance of GINZA SIX work in situ 2018*
Location: Entrance of GINZA SIX
On display: Monday, April 2 – Sunday, May 6

Profile of Daniel Buren

Artist. Born in Paris, France, 1938. Starting in 1965, based on a self-conceived concept, Buren has produced numerous works that feature 8.7 cm wide stripes. His works have appeared in many forms, genres, media, and locations, including paintings, sculpture, murals, and buildings. To date, he has exhibited several thousands of works. In 1986, he was awarded the Golden Lion after entering the Biennale di Venezia as the French representative. He was the 2007 laureate of the Praemium Imperiale in the field of painting. His 2016 exhibition at the Fondation Louis Vuitton art galleries in Paris, designed by Frank Owen Gehry, caused a sensation. He has participated in numerous art festivals and installed permanent exhibitions in Japan, including the Yokohama Triennale 2005 and Ibaraki’s Kenpoku Art (2016).



Observatory of Light
Fondation Louis Vuitton, Paris, 2016
© Iwan Baan/Fondation Louis Vuitton



Diamonds and Circles, work in situ
permanent installation, Tottenham Court Road Station, London, UK, 2008-2017
© DB - ADAGP, Paris & JASPAR, Tokyo, 2018 G1226



Walking, work in situ
permanent installation, Piazza Verdi, La Spezia, Italy, 2009–2017
© DB - ADAGP, Paris & JASPAR, Tokyo, 2018 G1226

■ Special Takigi Noh Performance/Parents and Children Course at GINZA SIX

<Special Takigi Noh Performance>

In a first for GINZA SIX, a special Takigi Noh (Noh performed next to a fire) performance will be presented in the GINZA SIX Garden (on the rooftop), allowing customers to enjoy a Noh performance in the Kanze style, the largest school of Noh. The show on May 4 will feature an appearance by Kiyokazu Kanze (the 26th-generation head of the Kanze family).

Location: GINZA SIX Garden (rooftop)

Dates/times: Friday, May 4 (public holiday), 18:00 (by invitation only)
Saturday, May 5 (public holiday), 18:00

Performances: Kyogen, “Kakiyamabushi” (The Persimmon Thief)
Noh, “Tsuchigumo” (Earth Spider)

How to apply: Tickets for the public performance on Saturday, May 5, (a public holiday) will go on sale to the general public sale at Ticket Pia on Monday, April 2.

Tel: 0570-02-9999 (P Code: 485-540)

Note: Unavailable from 02:30–05:30 on Tuesdays and Wednesdays to allow system maintenance

Website for bookings: <http://w.pia.jp/t/ginza6n/>

Over-the-counter sales: 7-Eleven, Circle K Sunkus, Ticket Pia kiosks



Note: The above photograph shows a similar event. The actual performance may differ.

Host: GINZA SIX Retail Management Co., Ltd.

Joint host: Kanze Kai

<Parents and Children Course>

We plan to present lessons targeting parents and children as an introduction to the Japanese traditional art of Noh. The lessons will be organized in a workshop style, with participants handling actual Noh masks and practicing Noh chanting and dancing.

Location: Kanze Noh Theater

Dates/times: Friday, May 4 (public holiday), Saturday, May 5 (public holiday)
Times on each day: 13:00–14:00 and 15:00–16:00

Instructors: Yaemon Yamashina and others (May 4), Yoshinobu Kanze and others (May 5)

How to apply: Tickets will go on sale to the general public on Monday, April 2.

Peatix ticketing service: Booking website: <http://g6noutaiken2018.peatix.com>

Tel: 0120-777-581



Photo of a similar event

Inquiries for Fireside Noh Performance and Parents and Children Course

GINZA SIX Fireside Noh Administrative Office

Tel: 070-6461-6139 Email: takiginou@showyoudo.com

(For inquiries concerning ticketing, please use the telephone number given in the “How to apply” section.)

■ Limited-edition first-anniversary goods, menus, and art events at GINZA SIX stores

<Limited-edition first-anniversary goods>

The world-class stores of GINZA SIX quality have prepared an impressive range of exclusive items and menus available nowhere else.

Example



FENDI [B1F–3F]
FENDI [B1F–3F]

”Selleria Mini Peekaboo” limited edition

<Store art events and art displays>

Various events and special displays have been organized to celebrate the first anniversary. These presentations combine the distinctive worldview of each brand with art.

Example



OKANO [4F]: Live painting by Miwa Komatsu to commemorate the first anniversary of GINZA SIX. To be held on Saturday, April 21, in the GINZA SIX Garden on the roof of the facility.