

Mori Building's INNOVATION TOKYO 2017 Now Under Way

International conference, robot-soccer matches and other events at Roppongi Hills highlight how innovative technologies will contribute to the future of smart cities

Tokyo, October 11, 2017 – Mori Building, a leading urban developer in Tokyo, announced the holding of INNOVATION TOKYO 2017, a weeklong series of events highlighting how robotics, virtual reality, augmented reality and artificial intelligence will be utilized by and coexist with smart cities of the future. An international conference, panel discussions, live performances, displays and demonstrations are highlighting cutting-edge innovation for smart cities between October 8 and October 14 at Roppongi Hills, Mori Building's mixed-use urban complex in Tokyo, where knowledge and innovation are helping to shape the evolution of cities.

A focal event of INNOVATION TOKYO 2017 is the **Innovative City Forum 2017 (ICF 2017)**, an international conference to discuss future cities and urban lifestyles, which will take place at Roppongi Academy Hills from October 12 to 14. Over the past four years, the annual ICF has brought together global leaders in art, design, science, technology and urban development to discuss the evolution of cities and urban lifestyles. This year, ICF 2017 will also examine the impact of economics and industry on smart cities, inviting 71 leaders including Hiroshige Seko, Japanese Minister of Economy, Trade and Industry, and some 1,500 policy makers and key players.

Some of the ICF 2017 highlights include the following:

- Keynote Session: "City Brainstorming" – October 13, 13:00-17:00

Guests from diverse fields will discuss how enterprises should strategize and evolve in the fourth industrial revolution, where societies, lifestyles and values are being radically changed by the rapid evolution of technologies such as AI and IoT.

- Art & Science Session: "Human Augmentation and the Designed World of Symbiosis" – October 12, 13:30-19:00

Panelists will discuss the evolution of science and technology, and the future of humankind from the perspectives of "augmentation" and "symbiosis," going beyond the realm of art and science.

- GPCI 10th-year Anniversary: "Tokyo 2035 Urban Strategy Symposium" – October 12, 9:30-12:00

Celebrating the first decade of the Global Power City Index (GPCI), urban experts will consider Tokyo's next 20 years and its strategies for achieving future lifestyles and urban spaces that propel the city forward.

Innovative City Forum Program Committee



Heizo Takenaka



Hiroo Ichikawa



Fumio Nanjo



Joichi Ito

At the end of the forum, the discussions will be summarized with an eye on ICF 2018 by Keio University Professor Emeritus Heizo Takenaka, Mori Memorial Foundation Executive Director Hiroo Ichikawa, Mori Art Museum Director Fumio Nanjo and MIT Media Lab Director Joichi Ito.

[Innovative City Forum 2017 \(ICF 2017\)](#)

Thursday, October 12 – Saturday, October 14

Roppongi Academy Hills (Roppongi Hills, Mori Tower 49F)

Access: <http://forum.academyhills.com/roppongi/en/access>

For more information, please visit <http://icf.academyhills.com/en>.

Also, **SHOWCASE** is presenting works and products created by ICF 2017 presenters and others. The autonomous package-delivery robot CarriRo Delivery is being exhibited together with related technologies and initiatives.

CarriRo Delivery Demonstration

Sunday, October 11 – Thursday, October 12, 1pm, 2pm, 3pm, 4pm and 5pm (each showcase 20 minutes)

Southern stairwell, West Walk 2F, Roppongi Hills

Floor map: http://www.roppongihills.com.e.nt.hp.transer.com/floor_map/66plaza.html



“toio” toy platform



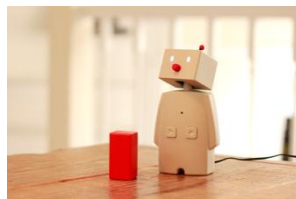
DIY bio



Artificial leg for competition



CarriRo Delivery
logistics-support robot



BOCCO childcare robot

Another highlight is the **RoboCup Demonstration** featuring robotics-soccer competitions at Hills Café/Space on October 11 and 12. RoboCup official competitions, which have been held 19 times worldwide, are part of the ongoing integration and development of robotics and AI. The demonstration is presenting two-on-two matches between robots from Tokyo Polytechnic University, which won RoboCup 2017.



RoboCup Demonstration of
robotic-soccer competitions



RoboCup Demonstration (10-minute demonstrations at every hour and half hour)

Wednesday, October 11: 11:30-15:00 and 18:00-21:00 and Thursday, October 12: 11:30-15:00

Venue: Hills Café/Space, Hill Side 2F, Roppongi Hills

www.roppongihills.com.e.nt.hp.transer.com/shops_restaurants/restaurants/00167.html

Mori Building actively engages in urban-related research and verification testing, including by making its commercial urban facilities available for selected purposes, working in collaboration with MIT Media Lab and other research institutions, universities and enterprises. In the future, Mori Building will continue to enhance Tokyo's magnetic power through a combination of forward-looking experimentation and innovative application of the latest knowhow and practices.

For media RSVP and inquiries, please contact:

(Ms.) Priscilla Mayumi Purro and (Ms.) Akiho Mishina, Mori Building (Tel: +81-3-6406-6606 / koho@mori.co.jp)

(Ms.) Rutsuko Nakajima, Weber Shandwick (Tel: +81-80-1037-7879 / moribldg@webershandwick.com)

About Mori Building

Mori Building is an innovative urban developer based in Tokyo. The company is committed to maximizing the magnetic power of cities by creating and nurturing safe, sustainable and cosmopolitan urban centers based on its unique Vertical Garden City concept of high-rise centers for business, education, leisure and residence. The concept is applied in the company's many leading-edge projects, including ARK Hills, Roppongi Hills and Toranomon Hills in Tokyo and the Shanghai World Financial Center. Mori Building is also engaged in real estate leasing, project management and consultation. Please visit www.mori.co.jp/en.