

MAM PROJECT 012:TROMARAMA

24 JULY – 7 NOVEMBER, 2010 GALLERY 1, MORI ART MUSEUM



MAM PROJECT IS A SERIES BY THE MORI ART MUSEUM TO SUPPORT THE ACTIVITIES OF PROMISING YOUNG ARTISTS

The Mori Art Museum presents “MAM Project 012 TROMARAMA” from Saturday, 24 July to Sunday, 7 November 2010.

Tromarama is an artist-unit based in Bandung, Indonesia. It was established in 2004 by Febie Babyrose (born 1985), Herbert Hans (born 1984) and Ruddy Hatumena (born 1984), who were then students at the Bandung Institute of Technology. Since appearing in the 2008 Singapore Biennial, they have been the focus of much attention worldwide.

With backgrounds in design and printmaking, the members make unique animation works using woodblock printmaking and stop-motion techniques as well as an array of commonly-found objects. Their best known artwork is “Serigala Militia” (2006), which is a music video for the Jakarta-based rock band Seringai. In that work, each frame was made from a single woodblock print; approximately 450 woodblocks were necessary to complete the piece. Serigala Militia combines time-consuming manual labor, dynamic images and an Indonesian rock soundtrack. Meanwhile, in the music video they made for the indie band RNRM, they used 12kg of buttons and 1kg of beads to make a colorful and cheerful presentation.

Tromarama's works, which combine an exceptional sense of design, rough finish and low-tech sensibility, inspire in us feelings of nostalgia and freshness, and thereby convey new possibilities for art and pop culture. Raised on music videos from the West and also Japanese pop culture such as anime and manga, Tromarama's works suggest the influence of many cultures, and yet they also have their own genuinely unique perspective. Using traditional techniques and everyday materials, Tromarama's artistic vision is old and new, local and global, and it is worthy of attention as it offers a new form of expression for Asian artists. At the Mori Art Museum, Tromarama shows past works as well as a new video installation made, using the traditional Indonesian dying method of batik.



Serigala Militia 2006 Video Installation
(Stop-Motion Animation with approx. 450 pieces of Woodcut)
4 min. 22 sec.



Zsa Zsa Zsu 2007 Stop-Motion Animation Video
4 min. 54 sec.

Organizer: Mori Art Museum **Institutional Support:** Embassy of the Republic of Indonesia **Support:** Garuda Indonesia

Venue: Gallery 1, Mori Art Museum 53F Roppongi Hills Mori Tower, 6-10-1 Roppongi, Minato-ku, Tokyo 106-6150 Japan

Tel: 03-5777-8600 (Hello Dial) **Website:** www.mori.art.museum

Open Hours: 10:00 - 22:00 (Tue: 10:00 - 17:00) *11/2(Tue) Open until 22:00

*Admission until 30 minutes before closing time. Open everyday.

Admission: Adult: ¥1,500 University / Highschool student: ¥1,000 Child (4 years to Junior Highschool student): ¥500

*Includes admission to the exhibition “Sensing Nature” and Tokyo CityView observation deck (Tokyo City view opening hours differ to Mori Art Museum)

*Additional entrance fee to the Sky Deck is required: ¥300

FAMILY WORKSHOP

Mari Sini Buat Animasi! (Let's Make an Animation!)

13:00-17:00 Saturday 24 July, 2010 Admission: ¥1,000 (Bookings required, exhibition ticket required)

ARTISTS' TALK *Japanese-English simultaneous interpretation available

13:30-15:00 Sunday, 25 July 2010 Admission: Free (Bookings required, exhibition ticket required)

*Bookings can be made from 11:00 Friday, 2 July on the Mori Art Museum website. WWW.MORI.ART.MUSEUM

PRESS RELEASE プレスリリース

Press Contact Details: Mr. Watanabe, Ms. Taki, Ms. Li Public Relations, Mori Art Museum

Tel: +81-3-6406-6111 Fax: +81-3-6406-9351 E-mail: pr@mori.art.museum Website: www.mori.art.museum

Press Images: Images are available on our website.

MORI ART MUSEUM

MORI ARTS CENTER