PRESS RELEASE

Mori Building Unveils Redesigned Corporate Website

Showcasing company's urban development philosophy and affluent "Hills Life" urban lifestyles

Tokyo, September 19,2025 — Mori Building Co., Ltd., Japan's leading urban landscape developer, announced today that it has launched a fully redesigned corporate website.





https://www.mori.co.jp/en/



Guided by its "Create Cities, Nurture Cities" philosophy, Mori Building has been at the forefront of urban development for over 60 years. Through major urban redevelopment projects such as ARK Hills, Roppongi Hills, Toranomon Hills, and Azabudai Hills, the company has consistently pursued the image of an ideal city for affluent urban lifestyles. At the core of Mori Building's approach to city-making is the belief in shaping a better future by envisioning how people live, work, and interact.

The new website's "Our Story" section consolidates Mori Building's dedication to urban development and the "Hills Life" section explains the company's concept of vibrant urban living inspired by how people live, work, learn, and recreate. The "Projects" section offers an in-depth look at each distinctive Hills complex, detailing its concepts, urban functions, and development processes.

Since its founding, Mori Building has been dedicated to creating and nurturing urban environments based on its unique concept of an ideal city offering an affluent urban lifestyle known as "Hills Life." The new corporate website highlights this urban development philosophy with compelling content and immersive design that invites viewers to reflect on the question, "What is an ideal city?"

Structure of New Corporate Website

- 1. Our Story: Mori Building's unwavering philosophy of urban development.
- 2. Hills Life: Affluent urban lifestyles of residents, office workers and visitors at Hills complexes.
- 3. **Projects:** In-depth exploration of the development concepts and stories behind each Hills project.
- 4. **Corporate Information:** Message from the president and an overview of business activities, properties, recruitment information, and sustainability initiatives.

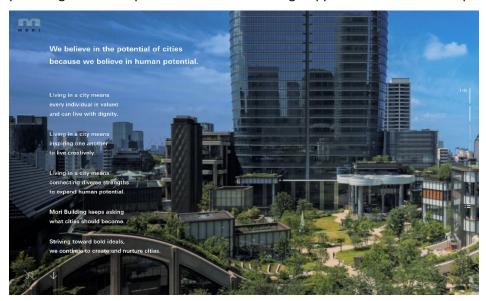
1. Our Story

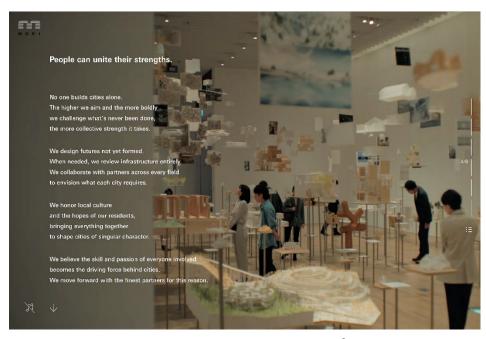
This section highlights Mori Building's philosophy and passion for urban development through six key themes: Introduction, Ideal Cities, Urban Redevelopment, Partnerships, Town Management, and Urban Magnetism.

Driven by the vision to make Tokyo a city chosen by the world in the era of global inter-city competition, Mori Building has relentlessly pursued ideal urban development. The company envisions compact cities where all aspects of life—living, working, learning, recreating, connecting, and relaxing—are integrated within walking distance. To realize this ideal, Mori Building has undertaken unprecedented challenges, collaborating with diverse experts in various positions and fields who share the company's dreams and aspirations. The result has been the creation of iconic, one-of-a-kind urban developments such as ARK Hills, Roppongi Hills, Toranomon Hills, and Azabudai Hills.

Cities must not only be created but also nurtured over the long term. Through its unique town-management approach, Mori Building continuously seeks optimal solutions to maintaining cohesive urban environments. By organically connecting diverse urban functions, the company injects vibrancy, excitement, and freshness into its developments to foster deeper connections among people.

The background visuals in this section vividly depict Mori Building's urban philosophy embodied in Hills developments, and people enjoying dynamic and joyful lives in these urban spaces. There is also a Keywords glossary covering terms such as urban redevelopment, Vertical Garden Cities, safety, environment, and culture, providing detailed explanations of Mori Building's approach to urban development.





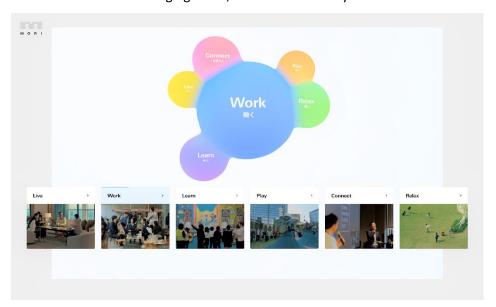
2. Hills Life

This section introduces affluent urban living exemplified by Hills developments, organized around six key themes: Living, Working, Learning, Recreation, Interaction, and Relaxation.

The Hills developments represent Mori Building's vision of an ideal compact city, where diverse urban functions are integrated within convenient walking distance. Communities are designed with a people-first approach to city-making. Diverse urban functions are seamlessly connected in an urban lifestyle that is comfortable, creative, and invigorating both mentally and physically—a lifestyle defined as "Hills Life."

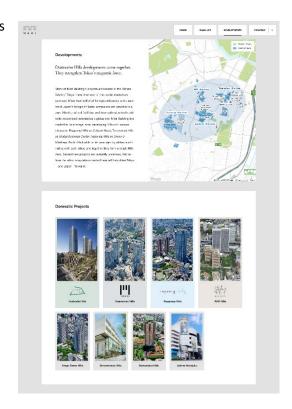
For example, working in a Hills community is not limited to conventional office spaces; it also includes working creatively while interacting with people and enjoying cultural stimulation, as well as working in a green environment with a focus on wellness.

Hills Life reflects a holistic urban experience where the entire city becomes a platform for learning, working, living, and recreating. These urban spaces not only serve as homes but also vibrant hubs for creativity, relaxation, and connection—encouraging a rich, multifaceted lifestyle.



3. Projects

This section provides an in-depth introduction to Mori Building's renowned Hills projects. Each Mori Building development is unique, reflecting the company's philosophy that no two urban projects should be the same. The section introduces Mori Building's major projects, both in Japan and overseas, with a particular focus on the "Hills Area" in Tokyo's Minato City where many of the company's flagship developments are concentrated, providing a detailed exploration of the concepts, features, development history, and various uses of each Hills location.



4. Corporate Information

This last section provides comprehensive information about Mori Building, including a message from the president and an overview of the company's business operations, property portfolio, recruitment opportunities, and sustainability initiatives.

Appendix

Message from the company's leaders

"Create Cities, Nurture Cities"

We challenge ourselves to create endless possibilities for cities.

Urban development is a fascinating endeavor because cities create a stage for diverse human activities and endless possibilities.

Cities worldwide are engaged in fierce competition. In order for Japan to reenergize its economy and enhance its vitality, Tokyo must strengthen its magnetic power to attract people, businesses, information, ideas, and capital from around the world. For over half a century, Mori Building has been dedicated to urban development that enhances Tokyo's international competitiveness, aspiring to make Tokyo a city chosen by the world.

Our unwavering goal is to develop multifunctional, compact cities that inspire people to live, work, learn, recreate, and interact with vitality. We are enhancing Tokyo's magnetism with robust developments infused with abundant greenery, rich culture and convenient transportation infrastructure. This has included undertaking major urban redevelopment projects that were once considered impossible in central Tokyo. In addition, once each development is completed, our unique town-management system ensures that these communities never lose their vitality over time.

Our "Hills Area" strategically connects various Hills projects, including ARK Hills, Roppongi Hills, Toranomon Hills, and Azabudai Hills, with the goal of turning Tokyo into the global urban center we have long envisioned. But as we reach for greater heights, the challenges grow larger. In response, we are shaping Tokyo's future by collaborating with the diverse people and businesses attracted to our Hills Area. We are also connecting our Hills developments through common themes, such as culture, greenery, energy, disaster preparedness, logistics, and digital networks. The result is an extraordinary urban area, unlike anywhere else in the world, supporting new businesses, lifestyles, and workstyles that we are now sharing globally.

I believe Mori Building is the only company capable of undertaking such projects. We have a clear vision for urban development and the ability to deliver comprehensive solutions for creating and nurturing cities. Furthermore, our corporate culture encourages independent thinking and proactive initiative, enabling us to consistently produce new value and generate the creative power necessary to shape cities of the future. Driven by our dreams and aspirations, we challenge ourselves to do what is necessary, not what is easy, to fulfill our commitments. We are uncompromising in our pursuit of these goals because that is the Mori Building way.

Our mission is to energize people, businesses, Tokyo and Japan by creating and nurturing cities. Going forward, Mori Building will continue to tackle challenges with urgency and deliver innovative solutions aimed at pioneering a new future.

Shingo Tsuji President and CEO Mori Building Co., Ltd.

About Mori Building

Mori Building is an innovative urban developer based in Tokyo. The company is committed to maximizing the magnetic power of cities by creating and nurturing safe, sustainable and cosmopolitan urban centers based on its unique Vertical Garden City concept of high-rise centers for business, education, leisure and residence. The concept is applied in the company's many leading-edge projects, including ARK Hills, Roppongi Hills, Toranomon Hills, and Azabudai Hills in Tokyo and the Shanghai World Financial Center. Mori Building is also engaged in real estate leasing, project management and consultation. Please visit www.mori.co.jp/en

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