

Experience Japanese Pop Culture at Roppongi Hills

— Special Summer Events from July 18 to August 23 —

Tokyo, July 27, 2015 — Mori Building, a leading urban developer, will organize a number of Japanese pop cultural events this involving appearances with popular Japanese stars and anime characters, including Doraemon, Gundam, Momoiro Clover Z (Momoclo), Crayon Shin-chan, and Kamen Rider, at various venues throughout Roppongi Hills this summer. This rare opportunity to experience anime heroes of pop culture in one place will offer unforgettable summer outings for Tokyo residents and visitors alike.



1 Take a photo with your favorite Doraemon @ 66 Plaza

Sixty-six Doraemon figures, each holding one of the robotic cat's many secret gadgets, are on display at the 66 Plaza entrance to Roppongi Hills. Visitors can enjoy reading Doraemon digital comics in color on their smartphones and tablets in Japanese, English or Chinese.

- Dates: Sat., July 18 to Sun., August 23
- Time: 9:30 am to 8 pm
- Venue: 66 Plaza
- Supported OS and browser:
 - OS – iOS 7.1 or later (iphone/iPad) or Android 4.1 or later
 - Browser – Safari, Chrome (iPhone/iPad) or standard browser for tablet



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*Photo from last year.

2 The Art of Gundam @ Mori Arts Center Gallery

The Art of Gundam Exhibition displays over 1,000 items used in the actual production of Gundam episodes, including sketches and original drawings. Special lighting, sound effects and videos will vividly recreate the enduring world of Gundam.

- Dates: Sat., July 18 to Sun., September 27
- Venue: Mori Arts Center Gallery (52nd fl., Roppongi Hills Mori Tower)
- Time: 10 am to 8 pm, Mon. to Sun. (admission until 7 pm)
- Cost: Adults–2,000 yen; high/middle school–1,500 yen; elementary school or under–800 yen; age 3 or under–free; disabled (certificate required) and one escort–50% off.



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3

Momoclo Chan Presents Momoclo size adventure @ Tokyo City View

The world of "Momoclo," a popular Japanese idol group, will serve as the backdrop for the largest-ever role-playing game (RPG) in Japan, which will take place at Tokyo City View on the observation deck of Mori Tower. Handheld audio sets (Japanese only) will be available for rental. The venue will be decorated with stage costumes, illustrations hand drawn by Momoclo members, and stage sets and equipment used in the production of Momoclo music videos.



- Dates: Sat., July 18 to Mon., August 31
- Times: 10 am to 8 pm, Mon. to Thu. and holidays (audio sets available until 7:30 pm)
10 am to 9 pm, Fri., Sat., days before holidays (audio sets available until 8:30 pm)
- Venue: Sky Gallery of Tokyo City View (52nd floor of Mori Tower)
- Cost:
 - Observation deck admission: Adults–1,800 yen; university/high school–1,200 yen; middle school to age 4–600 yen; seniors (from 65)–1,500 yen
 - Audio set rental (incl. tax): 500 yen
 - Versions: Kanako Momota, Shiori Tamai, Ayaka Sasaki, Momoka Ariyasu, Reni Takagi & Ayaka Sasaki; Secret version; and Summer Passport version (July 18 to August 23)

*For details: www.momoclodaiaboken.com (Japanese)

4

Meet superhero Kamen Rider and Shuriken Sentai Ninninger @ Roppongi Hills Arena

Celebrating the release of the movie version of TV series "Kamen Rider Drive," various stars from the series will appear on stage for interviews and brief skits. Heroes from Shuriken Sentai Ninninger, a long-time hit among Japanese children, will also appear on stage.



- Dates: Sat., July 18 to Fri., August 7
- Venue: Summer Station Live Arena at Roppongi Hills Arena
- Cost: Free
- Timetable (Japanese only):
www.tv-asahi.co.jp/summerstation/area/arena/show/#area-heroshow

5

Crayon Shin-chan summer menu @ O-Yane Plaza

A special food court in O-Yane Plaza is offering a wide variety of summertime-only menus every day, including the special kids menu at the Crayon Shin-chan summer café, where children can enjoy a kid's plate, pancakes, popcorn and "loco-moco" plate.

- Dates: Sat., July 18 to Sun., August 23
- Time: 11 am to 10 pm (L.O. 9:30 pm) Mon-Thu., Sun & holidays
11 am to 11 pm (L.O. 10:30 pm) Fri., Sat. & days before holidays
- Venue: O-Yane Plaza



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