To Members of the Press

Sept. 18, 2013 Mori Building Co., Ltd.

Roppongi Hills 10th Anniversary Global Conference:

"INNOVATIVE CITY FORUM": TO DISCUSS THE FUTURE OF CITIES

On the theme of "Designing the future for global cities and lifestyles"

To mark the 10th Anniversary of the Roppongi Hills, The Mori Memorial Foundation's Institute for Urban Strategies (Heizo Takenaka, Director), the Mori Art Museum (Yoshiko Mori, Chairperson) and the education institute targeting businesspersons, Academyhills (Heizo Takenaka, Director), both operated by the Mori Building Co., Ltd. (Shingo Tsuji, President and CEO), will host the Global Conference "Innovative City Forum," to discuss the future of cities, from Oct. 16 (Wed.) to Oct. 18 (Fri.), 2013 at Roppongi Hills.

DISCUSSING CITIES: A HOT TOPIC AS GLOBAL URBANIZATION PROGRESSES

At present, approximately half of the world's population lives in cities and it is predicted that this proportion will exceed 60% in 20 years' time. Amid this, "cities" are receiving attention as a new challenge, alongside globalization, and environmental and energy issues. At the same time, while the underpinnings of our city lifestyles are changing due to technological innovations in information and medicine, etc., the creative industry is becoming increasingly important to enrich and improve the quality of people's lifestyles. We believe that the question of how we live in our cities will have a tremendous influence on people's future happiness.

GLOBAL AUTHORITIES WILL SPEAK ON "URBAN POLICY," "INNOVATION," AND "CULTURE & CREATIVE"

More than 40 eminent persons, including **Joichi Ito** (Director of the MIT Media Lab), **Glenn D. Lowry** (Director of the Museum of Modern Art (MoMa), New York), and **Hiroo Ichikawa** (Dean of Meiji University Professional Graduate School), will appear at the "Innovative City Forum," to discuss how we should build our cities of 20 years from now, based on the theme of "Designing the future for global cities and lifestyles," from the <u>3 perspectives of "Urban Policy and Strategy,"</u> "Innovation," and "Culture & Creative."

The conference is composed of 19 programs, including a <u>keynote speech by Naoki Inose</u>, <u>Governor of Tokyo Metropolitan Government, a session to discuss the values of tomorrow's cities</u> <u>based on the "2013 Global Power City Index"</u>¹ (to be published on Oct. 16), and a session in which members of the Mori Art Museum's International Advisor Committee,² etc., discuss art galleries and creative cities of the future, and roughly 4,000 people are expected to attend this Global Conference.

By hosting this "Innovative City Forum," amid intensifying interurban competition, and as urban renaissance of Tokyo accelerates in preparation for the 2020 Tokyo Olympics, we intend to provide an opportunity to discuss and propose the sort of global cities and lifestyles we should strive for in the future.

¹ From the perspective that the "Global Power" of a city consists of its comprehensive power to attract creative people and excellent companies from around the world, The Mori Memorial Foundation conducts its own unique survey, to evaluate and rank the global power of the world's major cities, the first global power city ranking in Japan.

 2 An organization comprising directors from the world's foremost art museums, who advise on the Mori Art Museum's exhibitions tours and people exchanges, etc.

Please address inquiries regarding this press release to:

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PROGRAMS

October 16 [Wed.]

Tower Hall

Opening Session Welcome Address City Brainstorming

Heizo Takenaka (P or, Keio University/Chai

irman, Institute for Urban Strategies, the Mori Memoria ector, Academyhills) Keynote Address 1 The Future of Tokyo (tentative) Naoki Inose (Governor of Tokyo)

Keynote Address 2 Kazuyo Sejima (Arcl Keynote Address 3 Towards a Material Ecology Neri Oxman (Assistant Professor, Media Arts and Sciences, MIT Media Lab)

Leading-edge Technologies Session

Leading-edge Technologies and the Future of Society Elizabeth Diller (Founding Principal, Diller Scotlidio + Renfro)

Fiorenzo Omenetto (Professor, Department of Biomedical Engineering, Tufts University) Sebastian Seung (Professor, Computational Neuroscience, Brain & Cognitive Sciences Dept. and MIT Media Lab)

Moderator: Joichi Ito (Director, MIT Media Lab)

Urban Management, Policy and Strategy Session

The Strategy for Creating Urban Centers—Strengthening urban center to revitalize a city Choe, Sang-Chuel (Professor Emeritus, Graduate School of Environmental Studies, Seoul National University Liu Thai-Ker (Director, RSP Architects Planners & Engineers (Pte) Ltd/Chairman of Advisory Board, Centre for

Shingo Tsuji (President & CEO, Mori Building Co., Ltd.) Moderator: Hiroo Ichikawa (Dean, Professional Graduate School of Governance Studies, Meiji University/ Executive Director, the Mori Memorial Foundation)

Auditorium

Leading-edge Technologies Session Workshop A Technologies Interfacing with Nature

Neri Oxman (As ant Profi ssor, Media Arts and Sciences, MIT Media Lab) Fiorenzo Omenetto (Professor, Department of Biomedical Engineering, Tufts University)

Sky Studio

Leading-edge Technologies Session Workshop B Neuroscience and Gamification Joichi Ito (Director, MIT Media Lab) Sebastian Seung (Professor, Computational Neuroscience, Brain & Cognitive Sciences Dept. and MIT Media Lab)

October 18 [Fri.]

Joichi Ito (Director, MIT Media Lab)

Tower Hall Mori Art Museum Session 1 The History of Art Foretells the Future Manuel J. Borja-Villel (Director, Museo Nacional Centro de Arte Reina Sofia, Madrid) David Elliot (Founding Director, Mori Art Museum) Shuji Takashina (Director, Ohara Museum of Art, Kurashiki) tor: Mami Kataoka (Chief Curator, Mori Art Museum Mori Art Museum Session 2 What's Happening in Asia Now Lars Nittve (Executive Director M+, Hong Kong) Eugene Tan (Director, The National Art Gallery, Singapore/Programme Director, Singapore Econo Moderator: Fumio Nanjo (Director, Mori Art Museum) Mori Art Museum Session 3 Creative Cities and Life in the Future Kiyoshi Kurokawa (Academic Fellow, National Graduate Institute Glenn D. Lowry (Director, The Museum of Modern Art, New York) National Graduate Institute for Policy Studies Nicholas Serota (Director, Tate, London) Joichi Ito (Director, MIT Media Lab) Moderator: Fumio Nanjo (Director, Mori Art Museum) **Closing Session** Heizo Takenaka (Professor, Keio University/Chairman, Institute for Urban Strategies, the Mori Memorial Foundation/Director, Academyhills) Hiroo Ichikawa (Dean, Professional Graduate School of Governance Studies, Meiji University/Executive Director, the Mori Memorial Foundation) Furnio Nanjo (Director, Mori Art Museum)

October 17 [Thu.]

Tower Hall Culture and Creativity Session 1

Cities of Beautiful Lifestyles Mari Elka Pangestu (Ministry of Tourism and Creative Economy, Republic of Indonesi

Aaron Y. L. Lee (CEO of JUT Foundation for Arts and Architecture/Managing Director, JUT Group) Victor Lo Chung-wing (Chairman of Board of Directors of Hong Kong Design Centre)

Muneaki Masuda (Rep sentative Director President and CEO, Culture Convenience Club Co., Ltd.) Moderator: Fumio Nanjo (Director, Mori Art Museum)

Culture and Creativity Session 2 Aesthetics in the Future, as Defined by Innovation Francois Bancon (Division General Manager, Product Planning Dept., Nissan Motor Co., Ltd.) Tim Brown (CEO and President of IDEO) Kenya Hara (Designer)

Kohei Nawa (Sculptor

Moderator: Fumio Nanio (Director, Mori Art Museum)

GPCI (Global Power City Index) Session (by Mori Memorial Foundation) Global Power City Index 2013: Discuss what will be new urban values Yoshiaki Fujimori (President and CEO, LIXIL Corporation)

Mark Norbom (President & CEO, GE Japan Corporation/Vice President, GE) Saskia Sassen (Robert S. Lynd Professor of Sociology and Co-Chair, Committee on Global Thought, Columbia University

Karen Tang (Exec utive Director, The Better Hong Kong Foundation

Moderator: Hiroo Ichikawa (Dean, Professional Graduate School of Governance Studies, Meiji University/ Executive Director, the Mori Memorial Foundation)

The Asahi Shimbun GLOBE Session

The Future, Seen from Tokyo Mika Ninagawa (Photographer/Film Director)

Yoshiaki Koga (KODANSHA Senior Deputy Director [International Business Division] India Project Director/ Moderator: Toshiaki Miura (Editor-in-Chief, The Asahi Shimbun GLOBE)

Auditorium

Urban Land Institute Session 1 Joe Montgomery (Chief Executive of ULI Europe)

Urban Land Institute Session 2

(Pending)

Culture and Creativity Session 3

Art Emerges All Around Us Hideki Kasai (Proposal Department, Obayashi Corporation) Huang Sheng-Yuan (Principal of Fieldoffice Architects) Jun ya Yamaide (Executive Director of NPO "BEPPU PROJECT /Artist)

rator: Fumio Nanjo (Director, Mori Art Muse

* Programs and speakers are subject to change without notice. Please find the up-to-date information at http://icf.academyhills.com.

SPEAKERS



1 猪瀬直樹(東京都知事) 2 妹島和世(建築家) 3 ネリ・オックスマン(MITメディアラボ メディアアート・サイエンス学部准教授) 4 エリザベス・ディラー (ディラー・スコフィディオ+レンフロ 創設者) 5 フィオレンツォ・オメネット(タフツ大学 生物医用工学学部教授) 6 セバスチャン・スン(MIT脳認知科学学部教授/MITメディアラボ工学神経科学教授) 7 チェ・サンチョル(ソウル 国立大学大学院環境研究科 名誉教授) 8 リュー・タイ・カー (RSP Architects Planners & Engineers (Pte) Ltd 取締役/都市センター諮問委員会委員長)

1 Naoki Inose (Governor of Tokyo) 2 Kazuyo Sejima (Architect) 3 Neri Oxman (Assistant Professor, Media Arts and Sciences, MIT Media Lab) 4 Elizabeth Diller (Founding Principal, Diller Scofidio + Renfro) 5 Fiorenzo Omenetto (Professor, Department of Biomedical Engineering, Tufts University) 6 Sebastian Seung (Professor, Computational Neuroscience, Brain & Cognitive Sciences Dept. and MIT Media Lab) 7 Choe, Sang-Chuel (Professor Emeritus, Graduate School of Environmental Studies, Seoul National University) 8 Liu Thai-Ker (Director, RSP Architects Planners & Engineers (Pte) Ltd/Chairman of Advisory Board, Centre for Liveable Cities)



9 辻 慎吾(孫ビル様式会社 代表取締役社長) 10 マリ・エルカ・パンゲストゥ (インドネシア共和国観光クリエイティブエコノミー省大臣) 11 リー・イエン・リャン(忠泰建築文化芸術基金会 ディレクター/忠泰グループ ディレクター) 12 ビクター・ロー・チャン・ウィン (香港デザインセンター会長) 13 増田宗昭(カルチュア・コンビニエンス・クラブ 代表取締役社長 兼 CEO) 14 フランソワ・パンコン(日産自動車株式会社 商品企画本部 事業本部長) 15 ティム・ブラウン(IDEO 社長 兼 CEO) 16 原研哉(デザイナー)

9 Shingo Tsuji (President & CEO, Mori Building Co., Ltd.) 10 Mari Elka Pangestu (Ministry of Tourism and Creative Economy, Republic of Indonesia) 11 Aaron Y. L. Lee (CEO of JUT Foundation for Arts and Architecture/Managing Director, JUT Group) 12 Victor Lo Chung-wing (Chairman of Board of Directors of Hong Kong Design Centre) 13 Muneaki Masuda (Representative Director President and CEO, Culture Convenience Club Co., Ltd.) 14 Francois Bancon (Division General Manager, Product Planning Dept., Nissan Motor Co., Ltd.) 15 Tim Brown (CEO and President of IDEO) 16 Kenya Hara (Designer)



17 名和晃平(彫刻家) 18 ファン・シェン=ユエン(建築家/フィールドオフィス・アーキテクツ) 19 山出淳也(NPO法人 BEPPU PROJECT 代表理事/アーティスト) 20 藤森義明(株式会社 LIXIL 代表取締役社長 兼 CEO) 21 マーク・ノーボン(日本GE株式会社 代表取締役社長 兼 CEO/GE本社 バイス・ブレジデント) 22 サスキア・サッセン(コロンビア大学社会学部教授/ロ ンドン・スクールオブエコノミックス客員教授) 23 カレン・タン(ベター香港財団 エグゼクティブディレクター) 24 蜷川実花(写真家・映画監督)

17 Kohei Nawa (Sculptor) 18 Huang Sheng-Yuan (Principal of Fieldoffice Architects) 19 Jun'ya Yamaide (Executive Director of NPO "BEPPU PROJECT"/Artist) 20 Yoshiaki Fujimori (President and CEO, LIXIL Corporation) 21 Mark Norbom (President & CEO, GE Japan Corporation/Vice President, GE) 22 Saskia Sassen (Robert S. Lynd Professor of Sociology and Co-Chair, Committee on Global Thought, Columbia University) 23 Karen Tang (Executive Director, The Better Hong Kong Foundation) 24 Mika Ninagawa (Photographer/Film Director)



25 古賀義章(講談社 国際事業局 担当部長 【インドブロジェクト・ディレクター】/元 「クーリエ・ジャボン」 編集長) 26 三浦俊章(朝日新聞GLOBE 編集長) 27 ジョー・モントゴメリー (アー パンランド・インスティテュート [ULI] ヨーロッパ 最高責任者) 28 マニュエル・ホセ・ボルハ=ヴィレル(レイナ・ソフィア国立美術館館長) 29 デヴィッド・エリオット(初代森美術館館長) 30 高階秀爾(大原美術館館長) 31 片岡真実(森美術館チーフ・キュレーター) 32 ラース・ニッティヴェ(M+美術館 エグゼクティブディレクター)

25 Yoshiaki Koga (KODANSHA Senior Deputy Director [International Business Division] India Project Director) 26 Toshiaki Miura (Editor-in-Chief, The Asahi Shimbun GLOBE) 27 Joe Montgomery (Chief Executive of ULI Europe) 28 Manuel J. Borja-Villel (Director, Museo Nacional Centro de Arte Reina Sofia, Madrid) 29 David Elliot (Founding Director, Mori Art Museum) 30 Shuji Takashina (Director, Ohara Museum of Art, Kurashiki) 31 Mami Kataoka (Chief Curator, Mori Art Museum) 32 Lars Nittve (Executive Director M+, Hong Kong)



33 ユージン・タン(シンガボール国立美術館館長/シンガボール経済開発庁プログラム・ディレクター) 34 黒川 清(政策研究大学院大学アカデミックフェロー) 35 グレン・ラウリィ(ニューヨー ク近代美術館館長) 36 ニコラス・セロータ(テート館長) 37 竹中平蔵(慶應義塾大学教授/森記念財団都市戦略研究所所長/アカデミーヒルズ理事長) 38 市川宏雄(明治大学専門職大学院 長/森記念財団理事) 39 南條史生(森美術館館長) 40 伊藤穰一(MITメディアラボ所長)

33 Eugene Tan (Director, The National Art Gallery, Singapore/Programme Director, Singapore Economic Development Board) 34 Kiyoshi Kurokawa (Academic Fellow, National Graduate Institute for Policy Studies) 35 Glenn D. Lowry (Director, The Museum of Modern Art, New York) 36 Nicholas Serota (Director, Tate, London) 37 Heizo Takenaka (Professor, Keio University/Chairman, Institute for Urban Strategies, the Mori Memorial Foundation/Director, Academyhills) 38 Hiroo Ichikawa (Dean, Professional Graduate School of Governance Studies, Meiji University/Executive Director, the Mori Memorial Foundation) 39 Fumio Nanjo (Director, Mori Art Museum) (順不同) 2013年8月未時点 As of August 2013

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